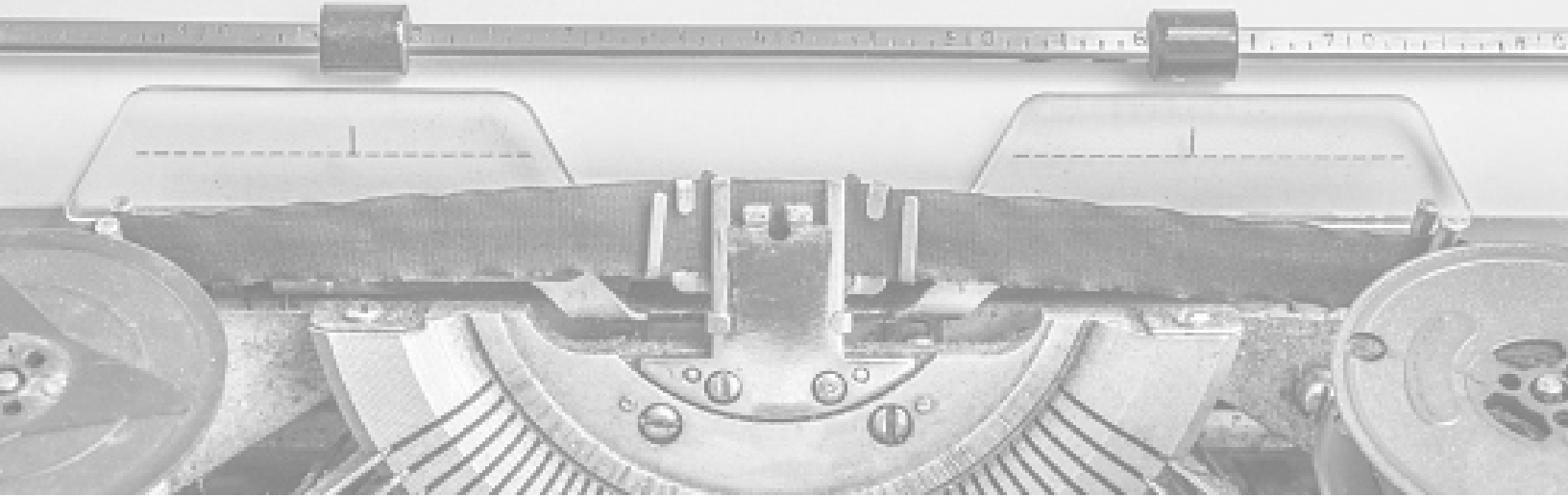


# What's Your Story?

# ***Your Company Story***



## **Steps in Producing a Company History Project**

- Consultation
- Planning: Setting project scope, timelines, budget, and resources; produce project outlines
- Research: On-site, online, and off-premise; image and documents
- Personal interviews: Key personnel, past and present
- Image management: Image gathering, scanning, touch-up
- Create first chapter draft
- Create first chapter design draft
- Create complete copy draft
- Create complete design draft
- Revisions
- Deliver completed project